



Donor Privacy Policy

In order to obtain the public trust, it is necessary to communicate how Habitat for Humanity of Tampa Bay Hillsborough (HFHTBH) protects the privacy of donor information.

Types of donor information that will be collected and/or maintained include:

- Contact information: name, organization/church, complete address, phone number, email
- Payment information: credit card number and expiration date, and billing information
- Donor information requests and comments
- Donation payment history

Sharing information through third parties/vendors:

- HFHTBH may share donor information with secured vendors/third parties who help us manage our website and databases, process transactions, and manage data and marketing.
- HFHTBH may share information with third parties as required by law, or a part of a legal process, including tax filing.
- HFHTBH may share information (e.g., your name and address) with third parties if you make a donation in honor or memory of a third party.
- HFHTBH utilizes a secure third-party vendor, Salsa Labs, to process donations through our website.
 - Credit card information is not retained by HFHTBH and relies on the security of its credit card processor. Salsa Labs is Payment Card Industry (PCI) compliant. To learn more about the security of payment information, Salsa Labs privacy policy can be reviewed on their website at <https://www.salsalabs.com/website-privacy-policy>.

HFHTBH uses donor information to understand donor needs and provide the donor with better service. Donor information also helps complete a transaction, communicate to the donor, and update the donor on affiliate happenings. Credit card information is used only for donation or payment processing and is not retained for any other purposes. HFHTBH uses the comments donors offer to provide donors with requested information and captures recommendations. HFHTBH will not sell, rent, or lease donor personal information to other organizations. Use of donor information will be limited to the internal purposes of the organization and only to further the program activities and purposes of HFHTBH.

A donor may change the personally identifiable information on file by contacting our Resource Development Officer at 813-239-2242.